

By fundraising for us you are joining an army of people improving the Chilterns. With our volunteers, members, and partners, we are tackling some of the most serious threats to the countryside – from climate change, to overbearing development, to disappearing green spaces and wildlife – to care for this unique landscape.

As a charity, without the generosity of our supporters we wouldn't be able to continue our work protecting our beautiful Chilterns and evolve to meet the challenges ahead.

The Chilterns is a special place, and together we can keep it that way.

How your donations help:

£25 could buy enough native wildflower seed to create 25 square metres of wildlife rich meadows

£40 could help chalk stream wildlife recover by covering the costs of thigh waders for our volunteers to clear channels and maintain bankside vegetation

£125 could cover the costs of training and setting up four new planning volunteers to scrutinise and challenge the worst excesses of the developments

£1000 could replace a main access gate at one of our reserves, helping secure the site and improve access for our volunteers



What will you do?

Almost anything you enjoy can be turned into a fundraiser. Here is some inspiration:

GAMES NIGHT - From a pub quiz to old family favourite board games, teams donate to enter. Add extra appeal by running the event as tournament and ask a local business to donate a prize for the winning team. Twister anyone?

SPONSORED WALK, RUN OR CYCLE - Whatever your choice of activity, or fitness level, people will get behind your challenge.

PLANT SALE - Support local wildlife by organising a tabletop sale of seeds, bulbs and plants. By asking people to take cuttings, propagate their plants or collect seeds, you'll have lots to sell without having to spend any money.

COFFEE MORNING - Tea and coffee mornings are not only great for getting people together for a chat or make a tea break more exciting - they can also be valuable fundraisers when extras like cakes and pastries come for an extra donation.

CHALLENGE EVENT - There are lots of major events across the Chilterns. Entry fees vary but sponsored participation is a great way to raise money.



"We want to see a Chilterns fit for future generations - with supporters like you we know we can do it."

SIMON KEAREY
CHILTERN SOCIETY
CHAIRMAN

How much do you want to raise and how?

Set a target and tell people about it. Having a goal will help encourage and inspire your supporters.

Being safe and making it legal

If you're planning your own event, it is your responsibility to keep people safe and collect money legally.

If your event is taking place on a private site - like a school or in your office, you'll need their permission. If it's public land, for example a local park, you'll need permission from the council. Chiltern Society are unable to insure your events and can't accept any liability for third-party events. Depending on what you plan and where, you may need to arrange your own public liability insurance to protect third parties and property, but if it's a private event it probably won't be necessary. This advice is not exhaustive, it is simply for guidance to help you organise your event - so make sure you do your research!

Collecting cash donations at your event can be a great way of raising money but you'll need the right permissions. It will be up to you to keep any donations safe and secure. You'll also be responsible for getting permission for any collections from whoever owns the land or building.



"In the face of climate change, protecting local nature is more important than ever".

CAROLINE BRIDGMEN,
WHITELEAF HILL NATURE
RESERVE CONSERVATION
VOLUNTEERS



Make it easy to give



Chiltern Society has a Just Giving page. If you set one up too you can link your page to ours making it easy and secure for people to give.

Scan the QR code to see our page.

Tell fellow nature lovers about it

- **Put up posters** in your local coffee shop, the staff room or village hall. If it's an event that other people can attend, send out invitations with the details
- **Create an online fundraising page** that you can share on social media or messaging apps - this will allow people to contribute quickly and securely
- **'Like' and 'follow' us on any Social Media pages** you use and 'tag' us in posts about your event or activity
- **Let us know!** We will support you and help promote you if we can.

Paying money in

So you've jumped out of plane, baked up a storm or completed 1000 laps in your garden, here's how you can send us your donation.

ONLINE Head straight to our donation page on the website

BY CHEQUE Make cheques payable to The Chiltern Society and send to the office. Don't forget to include a note about your event.

BY BANK TRANSFER Give us a call for details

IN PERSON You can always drop in. We'd love to see you!

THANK YOU!

Chiltern
Society



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"Enjoying Chiltern footpaths, can improve our wellbeing - and even raise money to support us in maintaining and improving the rights of way network."

ANDREW CLARK,
CHILTERN SOCIETY
WALKS LEADER

